

Contract # 48273

Schedule Dates 09/24/12-10/07/12  
Advertiser JOHN TIERNEY FOR CONGRESS-DEMOCRAT (312)  
Agency Adelstein Liston (2292)  
Product POLITICAL CANDIDATE (1051)  
Brand Est. 3233 9/24-10/7 (27822)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name /  
Phone/Fax 3233  
CPE Local/Political Candidate Agency  
Account Types Standard  
Billing Type  
Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Adelstein Liston  
222 W Ontario St #600  
Chicago, IL 60654

Date Entered 09/21/12  
Last Modified 09/24/12  
Entered By Charles Shiebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$21,885.00  
Net Total \$124,015.00  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Sep. 2012 34 \$68,700.00  
Oct. 2012 40 \$77,200.00  
Grand Total: 74 \$145,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	5:30A- 6A (ET)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		9/21/12
2.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	7A- 8A (ET)	1	X	X	X	X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/21/12
3.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	8A- 9A (ET)	1						X		1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/21/12
4.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	9A- 9:30A (ET)	3	X	X	X	X	X			3	\$900.00	\$2,700.00	WHDH Boston (WHDH)		9/21/12
5.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	9:30A- 10A (ET)	1	X	X	X	X	X			1	\$900.00	\$900.00	WHDH Boston (WHDH)		9/21/12
6.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	10A- 11A (ET)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		9/21/12
7.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	12P- 1P (ET)	2	X	X	X	X	X			2	\$900.00	\$1,800.00	WHDH Boston (WHDH)		9/21/12
8.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	3:30P- 4P (ET)	3	X	X	X	X	X			3	\$500.00	\$1,500.00	WHDH Boston (WHDH)		9/21/12
9.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	4P- 4:30P (ET)	2	X	X	X	X	X			2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		9/21/12
10.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	4:30P- 5P (ET)	3	X	X	X	X	X			3	\$1,200.00	\$3,600.00	WHDH Boston (WHDH)		9/21/12
11.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	6P- 6:30P (ET)	1	X	X	X	X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/21/12
12.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	6P- 6:30P (ET)	1						X		1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/21/12
12.0.1	Preempt	09/29/12															WHDH Boston (WHDH)	Schedule Change/Exception	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

Adelstein Liston  
222 W Ontario St #600  
Chicago, IL 60654

## Contract # 48273

**Schedule Dates** 09/24/12-10/07/12  
**Advertiser** JOHN TIERNEY FOR CONGRESS-DEMOCRAT (312)  
**Agency** Adelstein Liston (2292)  
**Product** POLITICAL CANDIDATE (1051)  
**Brand** Est. 3233 9/24-10/7 (27822)  
**Salesperson** Shiebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** 3233  
**CPE** Local/Political Candidate Agency  
**Account Types** Standard  
**Billing Type** Comments

**Date Entered** 09/21/12  
**Last Modified** 09/24/12  
**Entered By** Charles Shiebler  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$21,885.00  
**Net Total** \$124,015.00  
**Sales Tax**

**WHDH Boston (WHDH)**

By Broadcast Month	Spots	Rate
Sep. 2012	34	\$68,700.00
Oct. 2012	40	\$77,200.00
<b>Grand Total:</b>	<b>74</b>	<b>\$145,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	7P- Access Hollywood Sat	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/21/12
14.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	10P- REVOLUTION	1	X							1	\$8,000.00	\$8,000.00	WHDH Boston (WHDH)		9/21/12
15.0	Normal Line / SPOT	09/25/12-09/25/12	3	:30	7:57P- THE VOICE	1		X						1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		9/21/12
16.0	Normal Line / SPOT	09/26/12-09/26/12	3	:30	9P- Law & Order SVU	1			X					1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		9/21/12
17.0	Normal Line / SPOT	09/27/12-09/27/12	3	:30	10P- ROCK CENTER WITH BRIAN WILLIAMS	1				X				1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/21/12
18.0	Normal Line / SPOT	09/28/12-09/28/12	3	:30	10P- DATELINE	1				X				1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		9/21/12
19.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	10:59P- 7 News at 11 PM	1					X			1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/21/12
20.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	11:29P- Saturday Night Live	1					X			1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/21/12
21.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	11:55P- 7 SPORTS XTRA	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/21/12
22.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	9A- GOLF- RYDER CUP SAT							2		2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		9/21/12
23.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	12P- GOLF- RYDER CUP SUN							2		2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		9/21/12
24.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	5:30A- 6A (ET)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		9/21/12

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09/24/12-10/07/12

Advertiser

JOHN TIERNEY FOR CONGRESS-DEMOCRAT (312)

Agency

Adelstein Liston (2292)

Product

POLITICAL CANDIDATE (1051)

Brand

Est. 3233 9/24-10/7 (27822)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

3233

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Standard

Comments

Adelstein Liston  
222 W Ontario St #600  
Chicago, IL 60654

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



09/21/12

Date Entered

09/24/12

Last Modified

Charles Shiebler

Entered By

No

CO-OP

Headline #

Demo

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$21,885.00

Sales Tax

\$124,015.00

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Sep. 2012	34	\$68,700.00
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<b>Grand Total:</b>	<b>74</b>	<b>\$145,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	7A- 8A (ET)	2	X	X	X	X	X			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		9/21/12
26.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	8A- 9A (ET)	1							X	1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/21/12
27.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	9A- 9:30A (ET)	3	X	X	X	X	X			3	\$900.00	\$2,700.00	WHDH Boston (WHDH)		9/21/12
28.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	9:30A- 10A (ET)	1	X	X	X	X	X			1	\$900.00	\$900.00	WHDH Boston (WHDH)		9/21/12
29.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	10A- 11A (ET)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		9/21/12
30.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	12P- 1P (ET)	2	X	X	X	X	X			2	\$900.00	\$1,800.00	WHDH Boston (WHDH)		9/21/12
31.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	3:30P- 4P (ET)	3	X	X	X	X	X			3	\$500.00	\$1,500.00	WHDH Boston (WHDH)		9/21/12
32.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	4P- 4:30P (ET)	4	X	X	X	X	X			4	\$1,000.00	\$4,000.00	WHDH Boston (WHDH)		9/21/12
33.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	4:30P- 5P (ET)	3	X	X	X	X	X			3	\$1,200.00	\$3,600.00	WHDH Boston (WHDH)		9/21/12
34.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	6P- 6:30P (ET)	1	X	X	X	X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/21/12
35.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	6P- 6:30P (ET)	1						X		1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/21/12
36.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	6:58P- FOOTBALL NIGHT IN AMERICA	1							X	1	\$4,500.00	\$4,500.00	WHDH Boston (WHDH)		9/21/12
37.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	10P- REVOLUTION	1	X							1	\$8,000.00	\$8,000.00	WHDH Boston (WHDH)		9/21/12

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Date Entered

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Last Modified

09/24/12

Entered By

Charles Shiebler

CO-OP

No

Headline #

Normal

Demo

15.00

Commission %

\$21,885.00

Commission

\$124,015.00

Net Total

Sales Tax

By Broadcast Month

Sep. 2012 \$68,700.00

Oct. 2012 \$77,200.00

Grand Total: \$145,900.00

WHDH Boston (WHDH)

Spots 34

Rate \$68,700.00

Spots 40

Rate \$77,200.00

Grand Total: \$145,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	7:57P- THE VOICE	1		X						1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		9/21/12
39.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	10P- ROCK CENTER WITH BRIAN WILLIAMS	1				X				1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		9/21/12
40.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	10P- DATELINE	1					X			1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		9/21/12
41.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	10:59p- 7 News at 11 PM	2	X	X	X	X	X			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		9/21/12
42.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	10:59p- 7 News at 11 PM	1						X		1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/21/12
43.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	11:29p- Saturday Night Live	1						X		1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/21/12
44.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	11:55p- 7 SPORTS XTRA	1							X	1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/21/12
45.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	10A- 11A (ET)	1	X	X	X	X	X			1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/24/12
46.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	5A- 5:30A (ET)	1	X	X	X	X	X			1	\$500.00	\$500.00	WHDH Boston (WHDH)		9/24/12
47.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	11P- 11:35P (ET)	1	X	X	X	X	X			1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/24/12
48.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	6A- 7A (ET)	1						X		1	\$200.00	\$200.00	WHDH Boston (WHDH)		9/24/12
49.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	9A- 10A (ET)	1						X		1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12

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